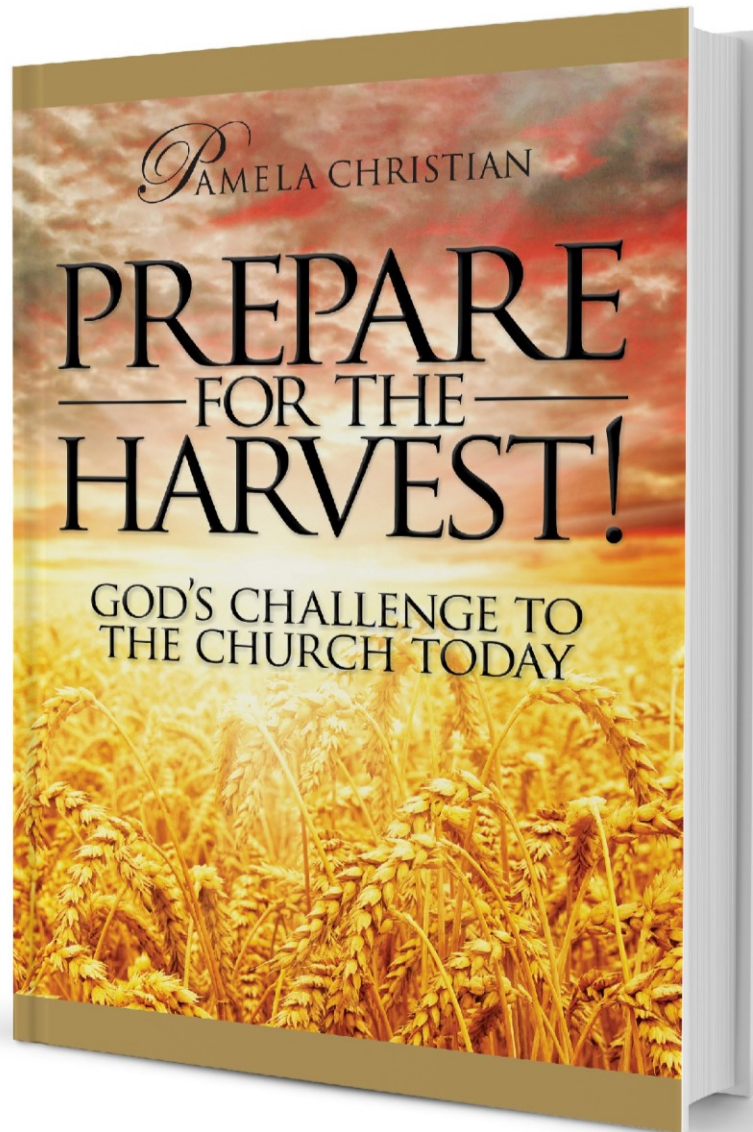


# PRESS KIT



Second Place Winner  
2020 Golden Scroll  
Awards

---

***Prepare for the Harvest!***  
***God's Challenge to the Church Today***

by Pamela Christian | Protocol, Ltd. (2020)

# PRESS KIT | PAMELA CHRISTIAN

## *Prepare for the Harvest!* *God's Challenge to the Church Today*

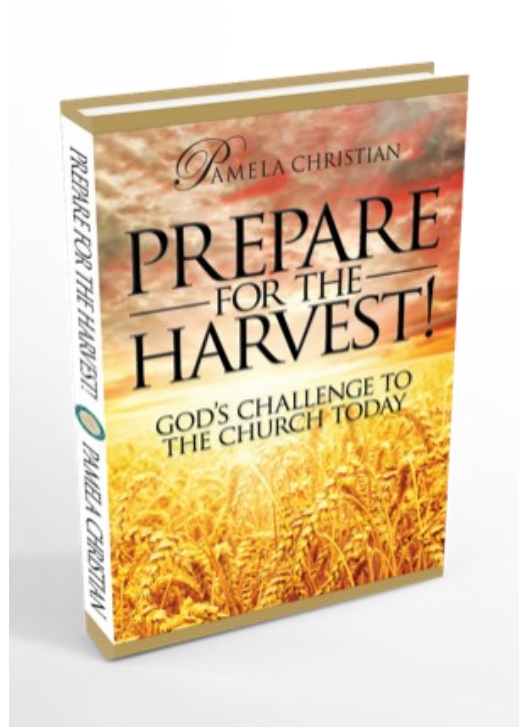
Protocol, Ltd. (2020)

“This book describes the ripening harvest in great detail and the lack of readiness in the Church and then concludes with a set of practical things we can do to prepare for the next great awakening. I encourage every believer to study this book and get ready for the coming harvest!

—MICHAEL BRODEUR, Director: PastorsCoach.com

## CONTENTS

Author Bio .....	3
Book Description .....	3
Endorsements .....	4
Sample Book Contents .....	5
Target Market .....	6
Talking Points .....	7
Media Credits & Appearances .....	8



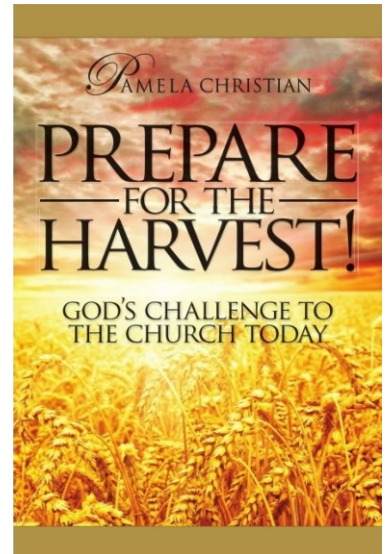
[pamelachristianministries.com](http://pamelachristianministries.com)

**PUBLICIST:** Don Otis, Veritas Communications | 719.275.7775

# PAMELA CHRISTIAN MINISTRIES

## *Prepare for the Harvest!* *God's Challenge to the Church Today*

Protocol, Ltd., (2020)



Pamela Christian

### **Author Bio:**

For over twenty-five years PAMELA CHRISTIAN has compassionately helped people discover and live in life-giving truth. As a television and radio broadcaster, author, speaker, teacher, and apologist (Biola University), Pamela helps people embrace the eternal hope and freedom truth provides. Pamela is an itinerant, international, minister with an honorary Doctorate of Divinity from the HSNB International Fellowship of Ministries Apostolic Center, recognized as Apostle/Evangelist. She and her husband live in Orange County, CA with their two grown children and families living nearby.

## *Prepare for the Harvest! God's Challenge to the Church Today*

### **Description**

If a clarion call was needed to exhort people to prepare themselves for Jesus' first coming, how much more important is the divine ultimatum for us to prepare for Jesus' return! Many prophetic voices speak of a great harvest of souls:

- Are you sufficiently informed and engaged with the modern culture to enable you to reach the lost for Christ?
- Is your church leadership trained to meet the needs of the culture while effectively discipling people who have no understanding of church culture?
- Are you ready to welcome and disciple an influx of people some consider to be the dregs of society into your pristine church environment?

Addressing the critical urgency of the day, this book exhorts the *Ekklesia* to make this a time of ardent preparation or risk being found as the Church of Laodicea (Rev. 3:14-22).

## Endorsements

God is moving around the world in unprecedented ways to draw people to Jesus in what could be the greatest harvest of human souls in all of history. The big question is, “Will the Church be ready?” In her latest book, Pamela Christian tackles this challenging question with a combination of biblical wisdom, spiritual insight and practical tools to help the Church “Prepare for Harvest.” This book describes the ripening harvest in great detail in contrast to the lack of readiness in the Church and then concludes with a set of practical things we can do to prepare for the next great awakening. I encourage every believer to study this book and get ready for the coming harvest!

—**Michael Brodeur**  
**Director: PastorsCoach.com**

In her extensively researched book, *Prepare for the Harvest! God's Challenge to the Church Today*, Pamela Christian has written what amounts to a fabulous “white paper” about the state of the Christian church in America, its impact on our current culture and its future for reaching people with the Gospel. Pick up this book if you want to be immersed in facts, and not just hearsay to be better equipped to reach the lost for Christ!

—**Joe Battaglia**  
**President, Renaissance Communications; broadcaster, and author of**  
***Unfriended: Finding True Community in a Disconnected Culture***

As I read *Prepare for the Harvest! God's Challenge to the Church Today*, God showed me a picture of the author, Pamela Christian, in cap and gown, who had graduated with honors in God's School of the Spirit. Then throughout her book, Pam paints a very accurate picture of the state of the Church and it's not always a pretty picture to look at. Then I saw it—it was as if she had a pen in one hand and a Kleenex in the other hand she so deeply felt the emotions of God's revelation for this book and for His Church. This book includes many pages that carefully lay out the way things really are, and yet the author proceeds to write out the grace-filled prescriptions to address the malady today's Church struggles with. Finally, even if you don't read every single page, get this book, if only for the chapters that describe the many solutions for this generation, YOUR generation. God wants you to have a vision for where you can go with His help. Carry on! Prepare for the Harvest!

—**Steve Shultz,**  
**Founder, The Elijah List and Elijah Streams TV program**

Additional endorsements printed in the book. This is the fifth book in the *Faith to Live By* series. Previous books endorsed by Josh McDowell, Dr. Charles H. Kraft, Dr. Richard Land, Dr. James W. Goll, Mike Bickle, Dr. Heidi Baker, and Bill Johnson, among others.

## Sample Book Contents

An excerpt from Pam's new book *Prepare for the Harvest! God's Challenge to the Church Today*

### INTRODUCTION

Writing *Prepare for the Harvest! Confidence in God's End-Time Promises* greatly piqued my awareness of the differing points of view and understanding people have concerning the times in which we live. Listening to various pastors, teachers, and prophetic voices, I hear a lot of excitement about the end-time revival and the unprecedented works of God we will see. What I hear very little about is repentance in preparation for the end-time harvest.

At Jesus' first coming John the Baptist sternly warned the people to prepare the way of the Lord. The word of the Lord came to John, son of Zechariah, consistent with Isaiah 40:3–5. John then went into all the region around the Jordan, proclaiming a baptism of repentance for the forgiveness of sins (Luke 3:2–4). With many exhortations, John the Baptist preached good news to the people—the good news of the coming of the *Messiah*, the Anointed One whom God promised would come to redeem all who place their faith in God's Word—God's promise. Jesus was the Word of God in the flesh—the fulfillment of the promise for a deliverer God made to the first man and woman, Adam and Eve, and to all their offspring.

In these days we live, we are eagerly expecting Jesus' second coming as He promised He would. If a clarion call was needed to exhort people to prepare themselves for Jesus' first coming, how much more important is an adamant alarm for us to prepare for Jesus' return! With Jesus' second coming, God will fulfill His plan to restore humanity and creation, eternally separating the children of God from the children of Satan. These end-time days usher in the last days and the final opportunity for mankind to choose life. The need for people to be informed with truth, the importance of being prepared, and how to make ourselves ready is greater than ever.

I learned of Michael Brodeur and Banning Liebscher's book *Revival Culture: Prepare for the Next Great Awakening* (Chosen Books, 2012) after I completed the manuscript for this book. Imagine the elation I felt learning of their work which provides a witness to the heart of God, confirming my understanding the condition of Christianity in America today.

Research about Christianity in America reveals a decline in the number of people who are genuine born-again believers in Jesus. There is a stupor or a spell that has been effectively preventing people from recognizing truth, causing them to live their lives on the basis of lies. Vast numbers of people are deceived, and because the nature of deception means the victims are unaware of their condition, they continue living on the basis of lies.

The only way deception can be revealed is by an outside force exposing it. This outside force is intended by God to be the Church of all believers, and more so, those called to leadership. Those who are called to shepherd God's sheep are the ones who need to be sounding the alarm, preaching and teaching people to prepare themselves for Jesus' second coming—to be ready before it is too late. This is what I see as God's tremendous challenge to the Church today.

The Church seems to be looking ahead to the glorious days of the anticipated revival, without regard to preparation. Unless we are in the right position, instead of experiencing revival we will experience judgment. We read in 1 Peter 4:17 God's judgment begins with the house of Lord. However, if we intentionally humble ourselves and repent of our unholy ways, we can escape or lessen the judgment and be in position to receive the revival God longs to give.

Scripture expresses the importance for us to humble ourselves; should we fail to do that, we can expect God to humble us. We must be consecrated unto God to see and experience His righteous works. Our focus and efforts must be to be holy and blameless, recognizing the Church is the bride of Christ who is expected to make herself ready (Rev. 19:7). Our emphasis must be on the full transformation of the heart, with a sincere desire to be wholly surrendered to God through faith in Jesus, by the power of the Holy Spirit. God says we must be holy, because He is holy (1 Peter 1:16).

The Church, especially in America today, is not at all ready. Many people who profess to be Christians are apathetic, complacent, and indifferent regarding many aspects of the Christian faith. There is a commonplace attitude of familiarity with God instead of a proper reverential fear of God. Many Christians do not demonstrate effective faith or the power of God. It is no wonder unbelievers see no reason to become Christians, and worse, have disdain for the Church. There is no doubt evil exists. Unfortunately, evil has found its way into the lives of a great number of Christians in America.

Prophetic voices have been very clear, we are not in a new season—we are in a new era. We are in an entirely new place in God's plan, according to His timeline. God has revealed the keys for His people to abundantly flourish in the days ahead. However, unless we are informed and properly respond, we can personally miss the blessings and therefore suffer the consequences.

This book should also be used as an extension of the fourth book in this Faith to Live By series, identified in the opening sentence of this introduction. This book differs in that instead of providing a general overview of the various end-time doctrinal views, I am challenging the Church to prepare people to be victorious through the great and terrible events that are sure to come.

I believe the Enemy has used deception to cause great numbers of people to believe in a pretribulation rapture—that is when genuine Christians are expected to be taken to heaven before the beginning of the tribulation the Bible predicts. Instead of possessing an informed view about the end times, many Christians have an unfounded “exit-ology” expectation. Highly educated scholars differ about the sequence of end-time events. Technically, we have been in the end times since Christ's ascension. The Bible clearly reveals a continued increase of evil in the world until the return of Christ and His final judgment. Will Christians live through the end times known as the great and terrible tribulation? Reading the book of Revelation indicates there will be Christians coming out of the tribulation. We must be prepared as no man knows the hour or day of Christ's return.

Jesus was moved to compassion when he looked over the crowds of people and declared the harvest is ripe. He therefore implored His followers to pray for workers of the harvest (Matt. 9:37–38). As followers of Jesus, all believers are expected to be workers of the harvest, and to be effective, we need to be prepared. My hopes are for this book to be used by God to confront those who belong to Him, and used by the Holy Spirit to convict Christians to wake up out of their stupor, and make themselves ready before it is too late.

As in the days of Noah, the people who ignored the long-term advance warnings, experienced the time when they were shut out and no longer had the option to repent and be restored to God. So too will there be such a time on earth, according to God's revealed plan. Let us understand the eternal seriousness of our times, repent for ourselves, then in all earnestness help others realize the truth about these last days.

## Target Market

Adults, parents and grandparents, ages 35-65 years, who are concerned about the decline in the number of people actually practicing the Christian faith in recent decades, who want to reach the younger generations with the gospel of truth, namely Jesus Christ. With the increase in prophecy about the great harvest of souls in the last days, the Church must quickly become prepared. Judgment begins with the House of the Lord, because Jesus commanded His disciples with the Great Commission (Matthew 28:18-20). We must take our commissioning seriously or we will be subject to judgment.

## Talking Points for Pamela Christian

### *Prepare for the Harvest! God's Challenge to the Church Today* by Pamela Christian

- 1 This fifth book in your multi award-winning series is published in 2020 with the first book revised and re-published in 2015. That's a book a year what is motivating you? [Urgency of the times, last-days harvest.]
- 2 What is the overall message you feel led to address with this book series? Why do you think people need your books? [People need the truth and the confident hope it provides.]
- 3 The first book "Examine Your Faith! Finding Truth in a World of Lies, addresses deception. What inspired you to write the book that set the whole series off? [Article by ABC News]
- 4 You are able to take difficult topics and present them in ways people can easily comprehend. What kind of responses have people expressed after reading your books? [Favorable from seekers and Christians]
- 5 Okay, so this fifth book "Prepare for the Harvest! God's Challenge to the Church Today" is a sequel to the fourth "Prepare for the Harvest! Confidence in God's End-Time Promises." Briefly explain your premise for writing these last two books. [Perceived and actual irrelevancy of the Church today, rampant deception/fake news, presenting truth in a fresh, compelling manner.]
- 6 Recent events have definitely increased fear worldwide. How do you see this impacting the way Church is done? [Fear is the antithesis of faith and a tool of the enemy *who is real*. Unity, equality with diversity, and restoring tolerance to reason are essential.]
- 7 How do you suggest we reach the younger generations whose worldview is vastly different from baby boomers? [Addressing common human needs and exploring people's personal level of satisfaction with life with authentic loving compassion and modeling what we claim to believe.]
- 8 You're not a pastor, yet you seem to have the heart of a pastor for people. [Call on my life since early 90's increased with SCA in 2002/frailty of our existence and reality of eternity.]
- 9 What last comments do you want to leave my audience? [We all have intrinsic desires, these suggest a greater reality than we're living.]

**Don Otis, Publicist, Veritas Communications •**  
**719.275.7775**

# Media Credits and Appearances

## Radio/Television Principal

*Faith to Live By*, Executive Producer, Writer and Host, Podcast available on all platforms

*Faith to Live By*, Executive Producer and Host, International Internet Television Show originating with the Holy Spirit Broadcasting Network

*Upgrade in a Bottle*, National Television Commercial, Proctor and Gamble Downy Fabric Softener – Principal, 2011

*Life Line with Pam Christian* – Host of the live evening drive-time interactive radio talk-show in San Francisco/Bay Area, Monday-Friday from 5-7:00 pm on KFX AM1100 (Salem Communications), 2005-2006

*The Pamela Christian Show* – Host of the live weekly two-hour interactive radio talk-show in Los Angeles/Southern California, Sundays on KBRT AM740 (Crawford Broadcasting), June 1, through August 2003

*CBS Radio Stations, Howard's Appliance and Big Store Ad Campaign* –Voice-over, January 2008

## Public Media Appearances

*Atlanta Live, WATC Television* – Featured Guest, July 2014

*The Heritage of Truth with Jeanne Dennis* – Featured Guest, July 2014

*Profiles of Women in Apologetics* – Feature Story, March 2014

*CLASseminars Communique, Initiative is the Key* – Featured Guest, March 2010

*CLASseminars Radio, BlogTalk Radio* – Featured Guest April 2, 2009

*Talk from the Heart with Rich Buhler, KBRT, Southern California* – Featured Guest, August 22, 2008

*Not Just Talkin' the Talk Radio Show with Linda Goldfarb, KKYX and KCTA, Texas* – Featured Guest, June 25, 2008

*American Family Living Radio, Spread a Little Love Around, KWVE, KRTM, KWTW and KWTMF* – Featured Guest, April 21-25, 2008

*Focus on the Family Radio Broadcast* – Featured Guest, March 6, 2008

*Significant Living Magazine* – Cover Photo/Feature Story and Supporting Article, March 2008  
*Praise the Lord with RJ, The International Christian Network* – Featured Guest, February 2006

*ABC 5:00 Television Evening News, Los Angeles and KFVB, KFI and KNX radio* – Spokeswoman for Campaign for Children and Families, February 2006

*KRON Television Evening News, San Francisco* – Conservative Voice, 2005

*The Heart of a Woman with Leanne Ely, KBRT (Crawford Broadcasting)* – Featured Guest, July 2003

*Duffy and Company with host Warren Duffy, KKLA, (Salem Broadcasting)* – Featured Guest, July 2003

*Time Out For Women with Julie Baker, (Total Christian Television)* – Featured Guest, Spring 2003

*Pathways with Austin Hill, KZLA Radio, Southern California* – Featured Guest, 2003

*Right to the Heart of Mom with Linda Evans Shepherd, a syndicated program (Prodigal Productions)* – Guest Panelist, 2002



# Media Credits and Appearances

## Keynotes

*Women in Christian Media, Conducting a Sizzling Interview* – Presenter, January 2011  
*Salvation Army Regional Retreat, Portland, Maine* – Keynote Speaker, January 2011  
*Crystal Cathedral International Women's Conference* – Presenter, October 2004  
*University Southern California Irvine Medical Center, First Annual Day of Women's Health* – Keynote Speaker, October 2004  
*Yorba Linda Friends Church, Sunday Service* – Presenter, June 2004  
*Crystal Cathedral International Women's Conference* – Presenter, October 2003  
*Yorba Linda Mayor's Prayer Breakfast* – Presenter, October 2003  
*Southern California Women's Conference with Florence and Marita Littauer*– Presenter, January 2000

## Contributing author to:

*A Funny Thing Happened on the Way to the School Library*, (Libraries Unlimited, Inc.) by Larry A. Parsons, 1990  
*Come As You Are*, (Bethany House Publishers) by Marita Littauer and Betty Southard, (Bethany House), 1999  
*Help Lord I'm having a Senior Moment*, (Vine Books/Servant Publications) by Karen O'Connor, 2000  
*The Book Marketing Workbook*, (ACW Publishers) by Carmen Lael, February 2003  
*Yes You Can Market Your Book* (Write Now Publications) by Carmen Leal, 2003  
*Intimate Encounters with God* (Honor Books) by Linda Evans Shepherd and Eva Marie Everson, 2003  
*Intimate Moments with God* (Honor Books) by Linda Evans Shepherd and Eva Marie Everson, 2003  
*Chicken Soup for the Wine Lover's Soul* (HCI Publishers) by Canfield/Hansen/Peluso, October 2007  
*Each One Teach One*, (Classbooks) by Classeminars, Inc., 2012

## Articles:

"Money and Ministry," *The Christian Communicator*, September 2002  
"The Heart Smart Power of Pistachios," *Healthy-Foods Just for You!*, November 2003, Leanne Ely, Editor  
"Since God Ordained Civil Government, Why Aren't Christians Involved?" *The Godly Business Woman Magazine*, Spring 2004  
"Need a Hand?," *Focus on the Family Magazine*, January 2005  
"A Heartfelt Testimony," *Live Magazine*, November 2008  
"Bless Your Heart," *Significant Living Magazine*, March 2008  
"Heart-health Basics," *Significant Living Magazine*, March 2008  
*RVing: Join the Club*, *Significant Living Magazine*, August 2008  
"Rich Buhler Talks from His Heart," *Significant Living Magazine*, November 2011

# Media Credits and Appearances

## Print and Ebooks:

*The Money Mission: How to Find Money for Your Women's Ministry*, (Jubilant Press), Rebekkah Montgomery, Editor, April 2004

*101 Great Chicken Recipes*, (Jubilant Press), Linda Evans Shepherd and Rebekkah Montgomery Editors, 2004

*Bless Your Heart, Your Health and Your Life – A Lifestyle Plan that Puts You in Charge*, (Protocol,Ltd.), 2007

*Suffering Loss*, (Protocol, Ltd.), April 2008

*Examine Your Faith! Finding Truth in a World of Lies* (West Bow Press), 2013

*Examine Your Faith! Finding Truth in a World of Lies*, Revised (Protocol, Ltd. 2015)

*Examine Your Faith! Finding Truth in a World of Lies Study Guide* (Protocol, Ltd.) 2013

*His Word Afresh, My Life Anew!* (Protocol., Ltd.) 2014

*Renew Your Hope! Remedy for Personal Breakthroughs* (Protocol., Ltd.) 2014

*Revive Your Life! Rest for Your Anxious Heart* (Protocol, Ltd.) 2017

*Prepare for the Harvest! Confidence in God's End-Times Promises* (Protocol, Ltd.) 2018

## Internet:

"Tips and Ideas for Success," published on [www.womensministry.net](http://www.womensministry.net), Norma Williams' Powerhouse Living Ministries 2001

"You May Do This Every Day, But I Don't," published on [www.emsmagazine.com](http://www.emsmagazine.com) *Emergency Medical Services* E-magazine, July 2003

"Bless Your Heart," *Healthy-Foods Just for You!* subscription newsletter, October 2003, Leanne Ely, Editor

"The Heart Smart Power of Pistachios," *Healthy-Foods Just for You!* subscription newsletter, November 2003, Leanne Ely, Editor

"Suffering Loss," *American Family Living*, April 2008

"A Heartfelt Testimony," *Live Magazine*, November 2008

Various articles and blog posts on Pamela's Faith Blog, on-going

## Self-published works:

*His Word Afresh, My Life Anew*, an inductive method for Bible study 2001

*Prayer and Meditation Booklets* specific for retreat and conference topics (15 to date)

*What You Don't Know About Under and Unemployment: An Emotional, Practical and Spiritual Guide*  
Course material workbook, April 2009